

Pop-Up Displays

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Named "pop-up" because of its small-to-large pop-up action, this display system combines strength and reliability with portability and ease of use.

Our system combines a time proven frame with easy to use magnetic channel bars, making assembly and take down easier than ever.

Our standard display includes frame, channel bars, velcro receptive fabric panels, halogen lighting and shipping case.

Customize your display by having us create custom made graphic panels to create a more finished and professional look.

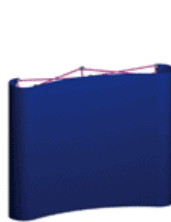


What makes our pop-up special?

If you have ever assembled a pop-up that uses custom graphic panels then you know that most of your assembly time is spent hanging and adjusting the panels so the graphics properly line up. The problem with other systems is the top hanging tab has two non-movable hooks that want to position the panel in one spot making it difficult to make the small adjustments needed to align the panels.

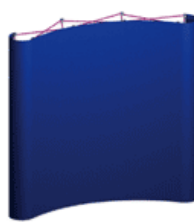
Our system uses a unique rare earth magnet that is set in an oversized opening in the top mounting tab. This allows small adjustments in all directions making the alignment process much easier than any other system. This magnet attachment also makes it easier to hang the panel on the display - it is naturally drawn to the correct spot rather than you having to fight with a hook system. One use of this frame and you will never want to use the old type again!

The vast majority of pop-up are one of these three sizes:



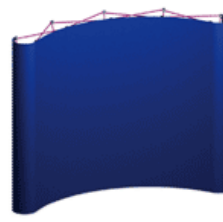
6 ft
tabletop

The 6' model uses 2 center panels and 2 end panels. Lighting is one 200 watt halogen fixture.



8'w X 8'h
backwall

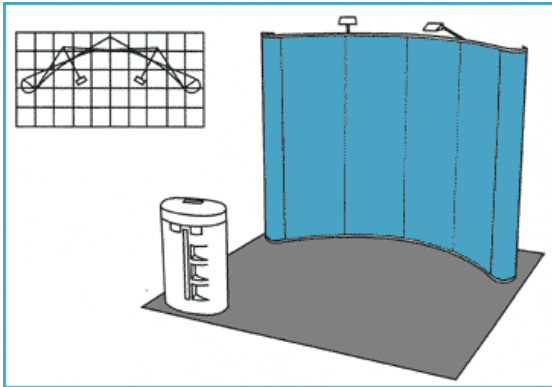
The 8' model uses 3 center panels and 2 end panels. Lighting is one 200 watt halogen fixture.



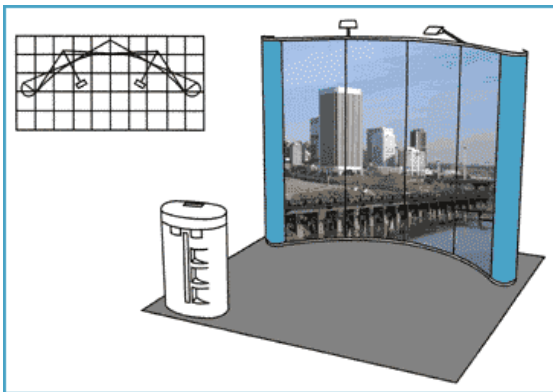
10'w X 8'h
backwall

The 10' model uses 4 center panels and 2 end panels. Lighting is two 200 watt halogen lights.

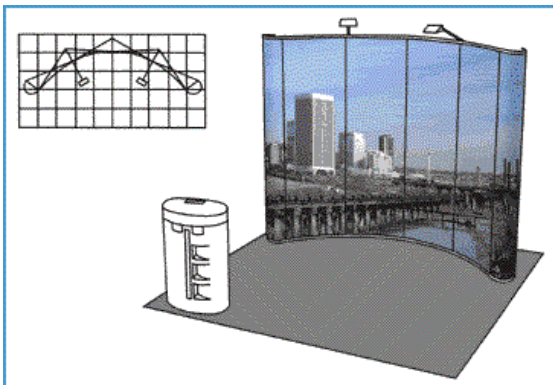
Generally, pop-ups are configured with either a velcro receptive fabric skin or a set of custom graphic panels that attach directly to the frame system.



Our standard display with velcro receptive fabric panels in your choice of blue, black or gray.



This display retains the two fabric end panels, but uses custom graphic center panels.



This display uses a complete set of custom graphic panels (no fabric panels included).

Case to podium conversion: A fabric or graphic panel that wraps around the backwall shipping case to make an attractive podium to set in front of your display.

A Note about Pop-Up displays:

All Pop-up displays are not created equal - that is why there is such a wide range of pricing for these displays. No body wants to pay more than they have to for anything - displays included. But, like most things in life, you get what you pay for. If a display seems too good to be true - it probably is. When you consider all the costs associated with exhibiting at a show - space rental, travel, hotels, meals, collateral material, the hardware you exhibit with represents a small percentage. Consider for a moment what that great deal would be worth when to get to the show, start to set up and find out the frame is broken because it was made from very thin material and a hinge snapped, or the panels won't stay up because a less expensive magnetic tape is used, or the graphics have de-laminated because a less expensive combination of print substrate and laminate was used.

We will never have the cheapest display - but we will supply a great display at a fair price - in other words, Value for your Money!